



the simple plan
leadership community | 10.13.07

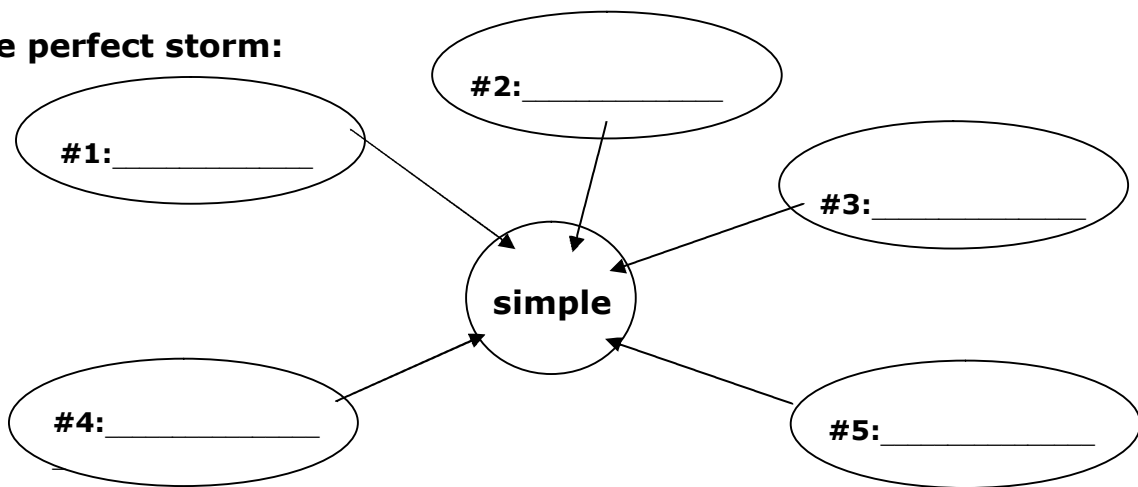
What we know:

- avg. "churchgoer" can attend _____ activities/week
- we can remember only _____ things well
- good is the enemy of best...less is more...

what we do:

- "ask" HCC'ers to do up to _____ activities/week
- ask our members to remember _____ different things about our global vision, values, and strategies + subset "messages"
- offer a thousand directions, but no _____

the perfect storm:



conclusions:

- we have a substantial _____
- our strategies are not _____
- nor _____: you can't reproduce what you can't _____
- our organization lacks _____
- our discipleship needs one path, with many _____

Vision: (today)

"building a church for the unchurched"

VALUES (9)

- Lost people matter to God
- Seekers need relevant contextualization
- Anointed, biblical teaching motivates people to change
- Transformation occurs best in small groups
- Growth requires increasing smallness
- Stage II Christian growth requires mobilization
- Gifts based/passion driven approach
- An unleashed structure maximizes ministry
- CONCRETE discipleship should be normal
- Ministry begins with a called leader
- Prayer is the primary work of ministry

C.O.N.C.R.E.T.E

- C** - committed to Jesus as forgiver and leader
- O** - ownership of a personal relationship with Christ through a devotional life
- N** - new community involvement for growth in worship and knowledge
- C** - connected to a small group that fosters friendships and cares for personal needs
- R** - reinvested in the lives of lost people
- E** - engaged in serving your "community" – both locally and globally
- T** - trained in spiritual gifts and mobilized in ministry
- E** - enables God's work through appropriate use of the resources God has provided

B.E.G.

- B** - befriend lost people in your existing network of relationships
- E** - expose them to the gospel in a safe environment
- G** - give a verbal witness to your faith in Christ

Program Values

- Souljourners – we are ALL seekers
- Respect the Dignity of the search
- Honesty – about God, about the journey, ourselves
- Belonging precedes believing
- Safely anonymous, but intentionally invited
- Translation – seekers need relevant contextualization
- Sacrifice serves the seeker, births joy, and glorifies God
- Excellence – why can't the marketplace compare themselves to us?
- Creative – the gospel in full artistic expression
- Humor – the church should never feel like "penance"
- Consistently Inconsistent – be a template buster

Strategy

- prayer
- Reliance on the Holy Spirit
- Administered through our gifts and passions
- Our continued seeking of Jesus Together (Team)

Target

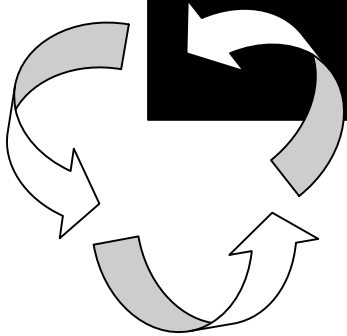
- The Father, Son, and Holy spirit
- The Genuine Seeker
- The Vision-Vested

Your Kids?

Men's Ministry?



Building a Church for the Unchurched



Building a _____ for the Unchurched

gather

grow

go

CHILDRENS MINISTRIES
YOUTH MINISTRIES
ADULTS (Connect Division)



Sunday Services
 The Gathering
 New Community
 Baptism
 About HCC

Small Groups
 ASSIST
 Lifestage Communities
 Membership

go. capital campaign
 Evangelism
 HEMI
 Serving/Networking
 Leadership Development
 Church Planting

Operations

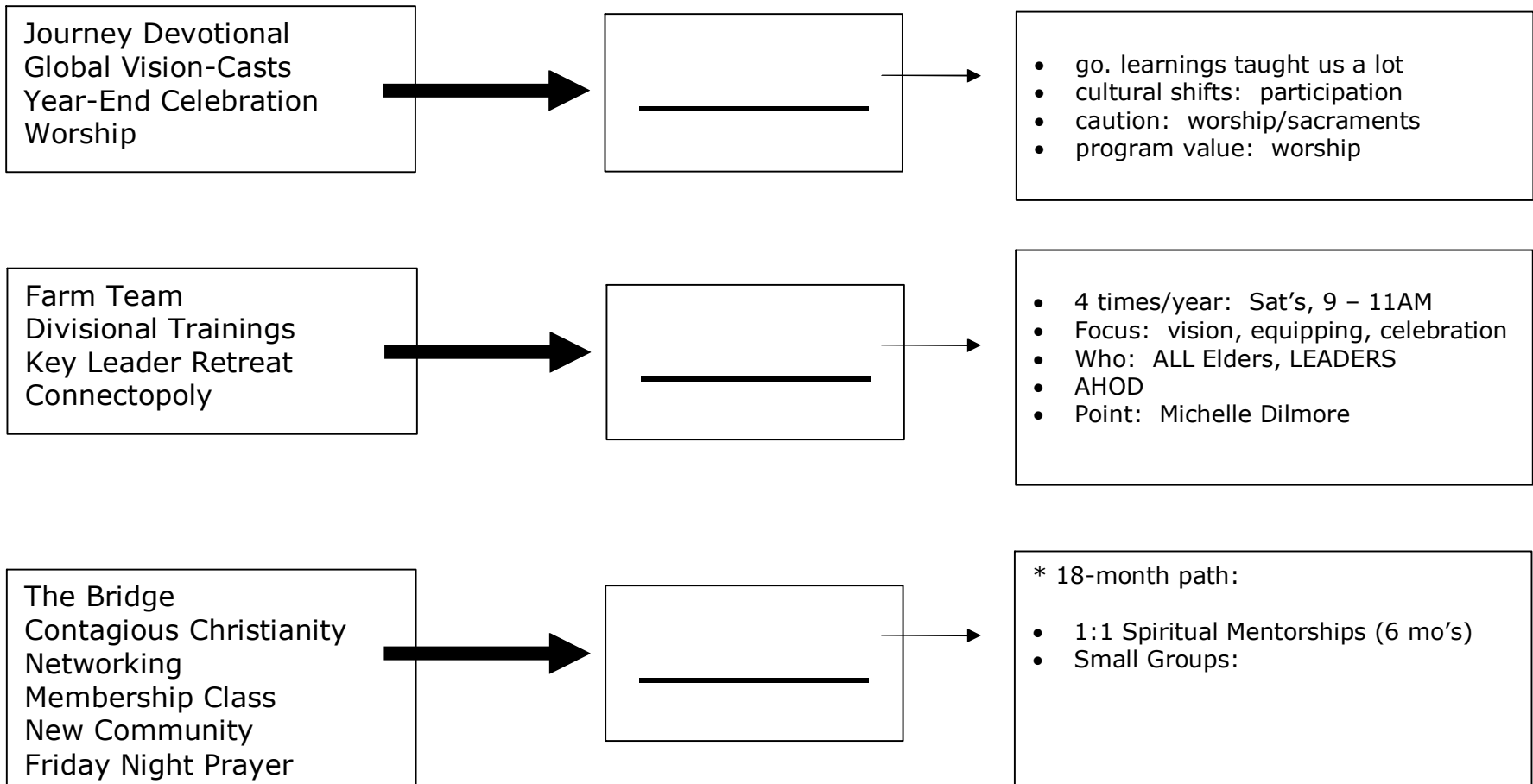
Executive Pastor (Orqanizational Dev)

Simplifying our Calendar:

Changing\Morphing:

New Focus:

Details:



New Community: *beginning December 5th, 2007*

- The first Wednesday of every month (*12 times a year*)
- HCC Auditorium
- 7 – 9 PM
- Children’s Ministry programs are provided; Youth Programs are tbd

- **Why:**
 1. Growth: deeper relationships require _____ measures
 2. The mid-week service is a _____ year-old model that we’ve tweaked to no end
 3. Leadership: NC can no longer be the primary place to cast _____
 4. Staffing: we think we can use our NC team even more _____

- **The Dream:**
 1. Emphasis: Worship, Communion, and _____
 2. Time: we would rather have one _____ worship experience than _____ hurried ones
 3. Simple: small groups come _____ and _____ meet that week
 4. Growth: NC becomes a true _____ place
 5. Size: where _____ comes.

- **What We’ll Miss:**

Small Group Values: Taking "*teaching them all that I commanded you*" seriously:

- **Values:**

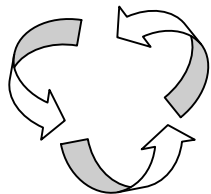
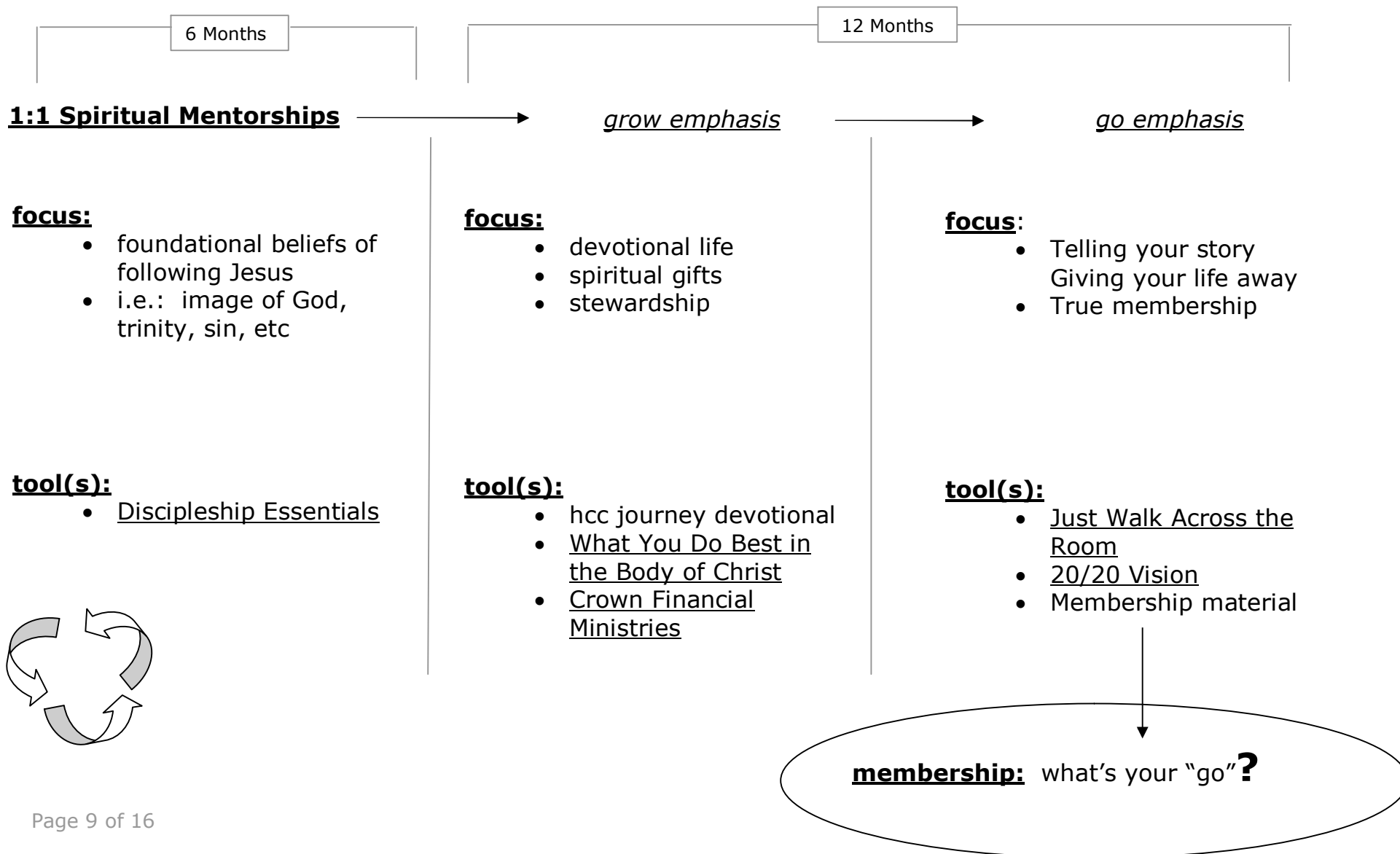
1. Term _____ to create _____
2. Open _____ so that no one _____
3. _____ groups are preferred
4. Direction is long _____
5. One _____ does not fit all = freedom
6. This is a _____

- **What every group will do:** 1. _____ 2. _____ 3. _____

- **Leaders:**

1. We need _____ to help us learn
2. Suggestion: start at the _____
3. Boundaries: be in ONLY _____ group and lead or serve one place else
4. Leaders should _____ the needs of their group and _____ the tool that fits best.
5. End Goal: to become _____ and to make _____

Small Group Path:



Financial Status: General Ministry Fund



from 2004-2006:

- # of givers have gone up by _____;
- Amount of giving: _____

reality:

- ECFA Approval!
- research: we are approx. _____ behind the average church budget for our size
- a 2-year "catch up" plan: using our 2006 cash flow surplus, we raised our budget 26%
- 2007: "concerned"
 - Currently: we are 4% up over last year, but approx. \$280,000 off budget
 - 45% of folks giving last year are behind (projected impact: -\$571K)
 - Amount of new givers in 2007 is "off pace"

learnings:

- Spending is safely UNDER budget
- ABOVE & _____: Some have transferred their giving to go.
- Greatest Impact: new givers (= out of seats, spots and space)



strategies:

- tell the need
- Long-term: 100 Crown Financial leaders invited
- Executive Pastor by January 1, 2008
- Launch an identical Sunday Service @ a new site in 2008



Status:

why go. again?

- to _____ better
- requires greater _____
- Out of seats, spots, and space
- Averaging: highest attendance ever: Sundays: _____ Gathering: _____
- Don't forget the _____ / _____ rule!
- _____ is the ultimate trump card

Rhodes Update: UNDER _____!!!

which means:

- Praise the LORD!!!
- We're not _____
- Need your _____ prayers



facts:

- Three-party deal.
- Selling price: \$_____, we're paying \$_____ (\$60/sq.ft)
- Rough Comparison: Northridge Plaza: _____ sq.ft
- AMAZING: we have committed \$8.8 Million
- Don't forget: we've always talked about back to back campaigns

values:

- Highest Priority: keeping _____
- Remaining as _____
- Aggressive pursuit of being _____ free
- Design sends a message of how seriously we take
 - (1) _____
 - (2) _____
 - (3) _____ (financially, green, and otherwise)



Financial Status:

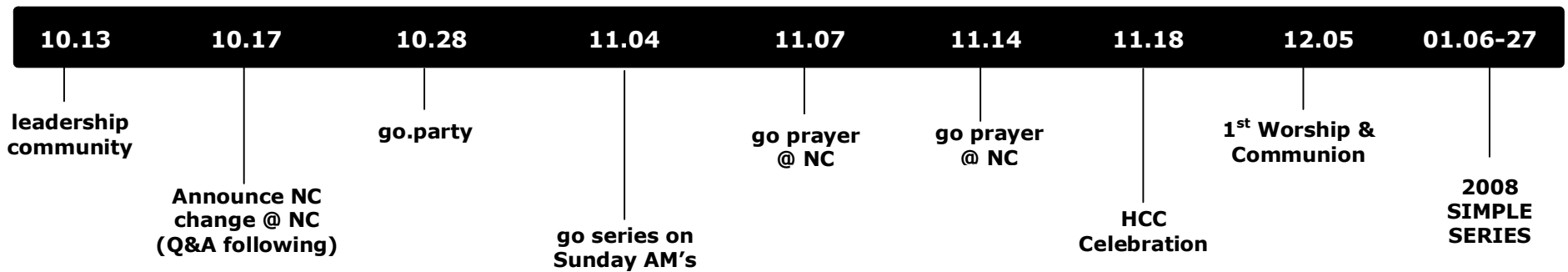
update: "okay"

- _____% of "commitment" received
 - 4% over their commitment
 - 45% behind
 - 15% haven't started (= \$704K)
 - 116 giving that haven't made a commitment
 - 34 new givers in 2007

goals:

- Committed: Break the \$9 Million barrier
- Givers: 50 new givers by end of year
- Received: 45% of Commitment by end of year

Fall Timeline:



next steps:

- pray & process
- study: Simple Church
- survey: www.heartlandchurch.org/serve/leadershipcomm
- champion